

Drive Environmental Sustainability and Maximize Savings with Think Green Initiative

The Challenge

Think Green.
Act Green.
Be Green.



The Challenge

As consumers become more educated about the overall environmental footprint of the products they buy, businesses are looking for innovative ways to incorporate green practices while realizing cost and operational efficiencies. Do you have a solution in place that will enable you to:

- *Quickly gain market competitiveness while improving supply chain energy efficiency and reducing carbon and water footprints?*
- *Identify your sustainability targets, measure progress and report results?*
- *Differentiate your products from the competition by leveraging sustainable manufacturing?*



The Solution

We invite you to enter the Think Green Initiative (TGI), and take the first steps on a sustainability journey, enabling companies and their key stakeholders to "Think Green," "Act Green" and finally "Be Green."

TGI offers comprehensive solutions to help you demonstrate environmental sustainability commitment through clear actions and measurable results, while bringing operational benefits such as:

- *Decreased environmental footprint*
- *Reduced operational costs*
- *Improved operational efficiencies*
- *Increased business opportunities through brand reputation and leadership*

See what our participating suppliers say about TGI:

- *"TGI helped us improve energy efficiency by 15%."*
- *"Since joining TGI, we have achieved 10% solid waste reduction through better management, reuse and recycle."*
- *"We found TGI to be an effective tool to gather energy, water and solid waste data in preparation for carbon emission calculation."*

Join leading brands, retailers and suppliers from across the world and become part of the TGI community today!

Contact Your local Intertek office:

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